

## **Class polling**

**FIELDWORK DATES: 27TH - 28TH OCTOBER 2013**

**Prepared by YouGov plc  
On behalf of Class**

## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered members of the YouGov Plc GB panel of 185,000+ individuals who have agreed to take part in surveys. An email was sent to panellists selected at random from the base sample according to the sample definition, inviting them to take part in the survey and providing a link to the survey. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). YouGov Plc normally achieves a response rate of between 35% and 50% to surveys however this does vary dependent upon the subject matter, complexity and length of the questionnaire. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)20 7 012 6000 or email [enquiries@yougov.com](mailto:enquiries@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,736 adults. Fieldwork was undertaken between 27th - 28th October 2013. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed. Please note, multiple press releases will require longer.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# YouGov/Class Survey Results

Sample Size: 1736 GB Adults  
Fieldwork: 27th - 28th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1736</b>	X	X	X	X	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151
Unweighted Sample	1736	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think is more on the side of working people, Ed Miliband or David Cameron?

Ed Miliband	35	4	79	22	10	9	71	41	35	35	37	31	38	35	34	36	44	28	29	43	41
David Cameron	16	51	2	12	12	38	4	7	17	14	12	14	17	17	18	12	15	21	16	10	11
Neither	38	38	13	58	73	46	17	42	40	37	33	39	36	43	37	40	30	40	45	36	34
Don't know	11	8	5	8	5	7	8	10	8	14	19	15	9	6	10	12	11	12	9	10	14

In the last year the official GDP figures have shown that the British economy has started to grow again.

To what extent, if at all, do you think you personally are benefitting from this improvement in the economy?

A lot	1	3	0	1	0	2	0	0	1	0	3	1	0	1	1	1	1	1	1	0	0
A little	14	25	11	23	10	19	11	11	15	12	12	18	13	10	16	11	17	13	13	13	14
<b>TOTAL A LOT/ A LITTLE</b>	<b>15</b>	<b>28</b>	<b>11</b>	<b>24</b>	<b>10</b>	<b>21</b>	<b>11</b>	<b>11</b>	<b>16</b>	<b>12</b>	<b>15</b>	<b>19</b>	<b>13</b>	<b>11</b>	<b>17</b>	<b>12</b>	<b>18</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>14</b>
Not a lot	33	44	27	41	39	43	23	36	32	34	39	32	30	36	35	30	38	36	34	27	28
Not at all	44	23	56	33	46	31	55	47	44	44	28	37	51	49	41	48	35	42	46	50	50
<b>TOTAL NOT A LOT/ NOT AT ALL</b>	<b>77</b>	<b>67</b>	<b>83</b>	<b>74</b>	<b>85</b>	<b>74</b>	<b>78</b>	<b>83</b>	<b>76</b>	<b>78</b>	<b>67</b>	<b>69</b>	<b>81</b>	<b>85</b>	<b>76</b>	<b>78</b>	<b>73</b>	<b>78</b>	<b>80</b>	<b>77</b>	<b>78</b>
Don't know	8	6	6	3	5	5	10	5	7	9	19	12	5	4	7	10	10	8	6	9	7

Do you think the government should have the power to control prices of the following things, or should prices be left to those selling the goods or service to decide?

### Gas and electricity

The government should have the power to control prices	74	60	86	65	83	66	82	80	69	78	63	69	77	78	72	76	74	72	71	78	74
Prices should be left to those selling the goods or service to decide	18	33	8	29	13	28	11	14	23	13	18	18	16	18	20	14	17	18	20	15	18
Don't know	9	6	6	6	4	6	7	6	8	10	19	12	7	3	8	10	9	10	9	8	8

### Public transport fares

The government should have the power to control prices	72	63	80	72	76	64	77	80	72	73	74	68	75	72	74	70	78	75	69	70	69
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	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1736</b>	X	X	X	X	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151
<b>Unweighted Sample</b>	<b>1736</b>	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prices should be left to those selling the goods or service to decide	<b>19</b>	30	13	23	21	29	15	14	21	17	11	19	18	23	19	20	13	17	24	20	22
Don't know	<b>9</b>	7	7	5	3	6	8	6	7	10	15	13	7	4	8	10	9	8	7	10	10
<b>Private sector rents</b>																					
The government should have the power to control prices	<b>45</b>	32	56	44	50	37	55	47	40	51	38	41	49	47	41	51	55	44	46	42	42
Prices should be left to those selling the goods or service to decide	<b>43</b>	61	34	48	41	54	35	42	49	37	41	44	42	45	49	36	37	42	45	45	44
Don't know	<b>12</b>	7	9	8	9	9	10	11	11	12	20	15	9	8	11	13	8	13	9	13	14
<b>Food and groceries</b>																					
The government should have the power to control prices	<b>35</b>	22	44	27	40	28	41	37	29	40	29	36	39	32	33	38	36	33	38	34	37
Prices should be left to those selling the goods or service to decide	<b>55</b>	70	48	67	55	64	50	55	62	48	53	49	53	63	58	50	55	56	53	55	51
Don't know	<b>10</b>	9	8	7	4	8	9	7	8	12	18	14	8	6	9	12	9	11	8	11	12
<b>If Labour win the next election and form a government, do you think they should or should not stick to the level of public service spending cuts that has been set out by the Conservative-Liberal Democrat coalition government?</b>																					
Should	<b>39</b>	84	14	54	50	71	13	37	45	34	24	35	38	50	42	36	34	45	42	35	30
Should not	<b>37</b>	5	67	31	30	15	63	43	35	39	32	34	42	35	37	37	41	29	38	40	48
Don't know	<b>24</b>	11	19	15	21	14	24	20	20	27	44	31	20	15	21	27	24	26	20	25	22
<b>Do you think the following should be nationalised and run in the public sector, or privatised and run by private companies?</b>																					
<b>The National Health Service</b>																					
Should be run in the public sector	<b>84</b>	77	92	82	84	80	93	90	86	82	83	76	87	88	84	84	86	84	83	83	87
Should be run by the private sector	<b>7</b>	13	3	8	10	11	3	4	8	6	3	9	6	7	8	5	8	7	8	6	4
Don't know	<b>9</b>	10	5	10	7	9	4	6	6	12	13	15	7	5	8	11	7	10	9	10	9
<b>The Royal Mail</b>																					
Should be run in the public sector	<b>67</b>	48	84	64	67	56	82	71	64	70	65	61	71	69	65	70	72	64	63	70	75
Should be run by the private sector	<b>22</b>	43	10	20	25	36	12	19	29	15	16	23	22	24	25	18	20	22	28	19	16
Don't know	<b>11</b>	9	6	16	8	8	6	10	7	14	19	16	8	7	10	13	8	14	9	11	9
<b>The Railway companies</b>																					
Should be run in the public sector	<b>66</b>	52	79	64	73	56	78	72	65	67	66	59	71	67	65	68	69	65	63	68	69
Should be run by the private sector	<b>23</b>	39	15	22	21	36	16	19	28	18	17	24	22	25	26	18	23	21	28	21	19
Don't know	<b>11</b>	9	6	13	6	8	6	9	7	15	17	16	8	8	9	13	8	13	9	11	13
<b>The energy companies</b>																					
Should be run in the public sector	<b>68</b>	52	82	62	78	58	81	74	65	71	58	61	71	74	65	71	66	66	65	71	71

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Should be run by the private sector	21	38	12	25	16	33	13	18	28	15	23	24	20	19	25	16	27	22	23	18	15
Don't know	11	10	6	13	7	9	6	8	7	15	19	16	9	7	10	13	7	12	11	11	13

Thinking about the changes to the banking sector that have happened in the last few years, how confident, if at all, are you that enough has been done to avoid another banking crash like 2008 happening in the future?

Very confident	1	2	1	0	0	2	1	1	2	0	1	1	1	2	1	1	0	1	1	1	0
Fairly confident	21	32	17	30	16	31	17	18	22	19	12	21	21	23	22	19	19	24	19	19	18
<b>TOTAL CONFIDENT</b>	<b>22</b>	<b>34</b>	<b>18</b>	<b>30</b>	<b>16</b>	<b>33</b>	<b>18</b>	<b>19</b>	<b>24</b>	<b>19</b>	<b>13</b>	<b>22</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>25</b>	<b>20</b>	<b>20</b>	<b>18</b>
Not very confident	41	42	41	39	47	41	43	43	38	43	37	39	40	44	41	40	41	40	45	37	43
Not confident at all	24	16	29	23	26	18	28	28	29	20	16	21	28	26	25	23	25	22	25	26	26
<b>TOTAL NOT CONFIDENT</b>	<b>65</b>	<b>58</b>	<b>70</b>	<b>62</b>	<b>73</b>	<b>59</b>	<b>71</b>	<b>71</b>	<b>67</b>	<b>63</b>	<b>53</b>	<b>60</b>	<b>68</b>	<b>70</b>	<b>66</b>	<b>63</b>	<b>66</b>	<b>62</b>	<b>70</b>	<b>63</b>	<b>69</b>
Don't know	14	9	11	9	10	9	11	9	9	17	34	17	11	6	11	17	15	13	10	17	13